



## **The Puerto Rico Blockchain Trade Association and the Retailers Association Join Forces to Educate About Crypto Currencies**

*This alliance hopes to keep Puerto Rico at the forefront  
of Web 3 and the revolution of the economy for the future.*

**San Juan, PR, March 21, 2022---** In an effort to continue educating about Web 3, Blockchain Technology and Crypto Currencies, the Puerto Rico Blockchain Trade Association (PRBTA), is announcing an agreement of collaboration with the Retailers Association (CUD) to offer educational workshops and meet up events for members of their Association through their CryptoCurious initiative.

In their first event to be celebrated on March 17, 2022 from 6:00 pm – 8:00 pm in the Associations headquarters, guest panelists Giovanni Méndez, Esq from the PRBTA and Gustavo Vélez from Economía PR will discuss cryptocurrencies and the fundamentals of the crypto economy.

“Since we began CryptoCurious last October, we have been able to impact over 1,000 individuals through in presence and online events highlighting fundamental concepts about the beginnings of blockchain and cryptocurrency, expanding into new concepts to keep the Crypto communities in Puerto Rico at the forefront of Web 3,” said Keiko Yoshino, Executive Director for the Puerto Rico Blockchain Trade Association. “Through this joint effort we hope to continue in our mission to educate and help entrepreneurs and members of the Association to stay ahead of the game of the emerging wave of revolution to the economy,” she added.

Jesús E. Vázquez, President of the United Retailers Association commented on being optimistic and most satisfied with this educational alliance. “The United Retailers Association has always anticipated changes in commercial scenarios, seeking to provide our small and medium business members with continued education and tools to adapt and succeed. This alliance with PRBTA enable us to receive first-hand knowledge of the fundamental concepts inherent to Web 3.0 , blockchain and cryptocurrencies, as cryptoeconomies continue to expand globally”.

Registration for workshops can be found on **Eventbrite**. To learn more about the Puerto Rico Blockchain Trade Association and its CryptoCurious initiatives, visit [www.prblockchain.org](http://www.prblockchain.org) or their social media pages: [Facebook](#), [Instagram](#), [Twitter](#) or [LinkedIn](#).

### **About the Puerto Rico Blockchain Trade Association**

The Puerto Rico Blockchain Trade Association exists to connect blockchain entrepreneurs to communities and peers contributing to make positive changes in Puerto Rico, while representing members' interests on and off the island. For more information, visit [www.prblockchain.org](http://www.prblockchain.org).

### **About the PR United Retailer's Association (CUD PR)**

CUD is the largest and oldest organization in Puerto Rico. It is dedicated to the defense of small and medium sized entrepreneurs. We serve 5,000 members, who in turn represent 15,000 businesses in Puerto Rico. CUD's objective is the economic, technological, social and cultural progress of the stakeholders it represents. By supporting its members, companies and entrepreneurs can better position themselves in their area of specialization, having the necessary tools to stand out successfully across all markets. For more information, please visit: [www.centrounido.com](http://www.centrounido.com)

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